

THURSDAY: Hear from Metro, New Cities & Sie...

Subject: THURSDAY: Hear from Metro, New Cities & Siemens about mobility innovations

From: "Central City Association" <jdanganan@ccala.org>

Date: 07/17/2017 03:24 PM

To: "Carol E. Schatz" <cschatz@downtownla.com>

[CCA General Membership Meeting](#)

**TRANSPORTATION
PANEL & SHOWCASE:
DOWNTOWN MOBILITY
IN THE
DIGITAL AGE**

**THURSDAY
JULY 20
11 a.m. - 1:30 p.m.**

REGISTER NOW

MILLENNIUM BILTMORE HOTEL
506 S. Grand Ave.

Reservations required by 12 p.m. on
Wed., July 19.

*Can't attend? Send a delegate in your
place.*

DOWNTOWN MOBILITY IN THE DIGITAL AGE

As Downtown Los Angeles increases in density, mobility becomes more important.

Join CCA for a dynamic discussion on the following questions:

- With half a million people in Downtown each day, how do we integrate mobility into the larger urban fabric? And how can technology help do this?
- What is needed and what can CCA pursue to improve mobility and e-mobility in Downtown?
- How can CCA help promote advanced technologies to meet mobility objectives?

AGENDA

11 a.m. Registration, Networking & Showcase

12 - 1:30 p.m. Program & Luncheon

If your company is interested in showcasing, please contact Leslie Chung at lchung@ccala.org or (213) 416-7530.

SPEAKERS

Greg Lindsay
Senior Fellow
New Cities Foundation

Image

Dr. Joshua Schank
Chief Innovation Officer
Metro

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Marcus Welz
CEO, Intelligent Traffic Systems
Siemens

MODERATOR

Image

Ashley Hand
Co-Founder
CityFi

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Central City Association of Los Angeles

**"Our Advocacy Strengthens Your Bottom
Line"**

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